

LATINA HEALTH SYMPOSIUM

BREAKING DOWN BARRIERS TO SUSTAINABLE HEALTH

What is the Latina Health Symposium?

The Latina Health Symposium provides information and tools for clinicians, health service providers, nurses, public health professionals, community health educators and social service professionals to use in working with Hispanic/Latina women around health issues.

Who should attend?

Anyone interested in Latina Health issues is welcome! Clinicians, health service providers, nurses, public health professionals, social service professionals, lay health workers (promotores), community health workers, outreach workers, community health educators, and health services students are especially encouraged to attend.

What issues will be covered?

Speakers will present the use of advocacy tools to address barriers to immigration status and its impact on reporting domestic violence, challenges of finding and using data, HIV and Diabetes, and a progressive art project.

Participants will leave with community, local, state, and national resources. A contact list of participants will be provided for those who choose to share their contact information during the registration process.

Cost and Registration?

There is a **\$ 10.00** registration fee. Register online at Eventbrite: <https://bit.ly/IDLatinaHealth2017>

Can I be an exhibitor?

Yes!!!! We have limited exhibitor space available, so please contact us for information and space assignment.

Contact Information

Jocabed Compean Veloz at: jocaveloz@me.com or 208-830-8566
Lewissa Swanson at: lewissa.swanson@hhs.gov or 206-615-2501



Saint Alphonsus



ICON
credit union
www.iconcreditunion.org



Last year's participants said:

“Excellent and directly relevant content. This was impressive!”

“Great presenters and loved the movement activities.”

“What an amazing experience to have attended.”

Register at: Eventbrite
<https://bit.ly/IDLatinaHealth2017>

Scholarships are Available

Facebook:
<http://bit.ly/IdahoLHS>

SEPTEMBER 22, 2017

**ST. LUKE'S HOSPITAL
BOISE, ID.**

8:00 AM-3:30 PM
Check-in beings at 7am

**Lunch & Refreshments
Will Be Provided**



Living - Learning - Working - Playing

Frequently Asked Questions

Event Overview:

The Latina Health Symposium is a unique opportunity for clinicians, public health professionals, community workers, and individuals to come together, learn, and discuss health related topics that impact Latina Health.

Our vision is to come together and share ideas on culturally competent health care delivery to increase awareness of public health issues that affect the Latina community. We want to encourage cultural sensitivity strategies to improve healthy living, increase health knowledge, and improve health practices.

What is the Latina Health Symposium?

A daylong workshop which allows attendees to hear from experts in the field, network with colleagues, and leave with guidance that will enable them to provide greater support to improve the health of the Latina community.

Who should attend?

Anyone interested in Latina Health issues is welcome! Clinicians, health service providers, nurses, public health professionals, social service professionals, lay health workers (promotoras), community health workers, outreach workers, community health educators, and health services students are especially encouraged to attend.

What issues will be covered?

This year we have an experienced group of dynamic speakers who will discuss the *Determinates of Health Model* to identify common barriers and how advocacy can be used as a tool to reduce barriers to sustainable health:

- Diabetes
- Challenges in finding using data
- HIV/AIDS
- Immigration and domestic violence
- Progressive Art Project

Participants will leave with a better understanding of local, state, and national resources.



Living - Learning - Working - Playing

Who is organizing this Event?

A dynamic and diverse group of individuals have come together to bring you this event.

Planning partners include:

- Private business owners
 - Health-Fit Designs
 - Pondera Consulting
- Non-profit community agencies
 - St. Luke's Health Window
 - YMCA
 - Northwest Nazarene University – Department of Nursing
 - Idaho Primary Care Association
 - Centro de Comunidad Y Justicia
 - St. Luke's
 - Saint Alphonsus
- State Agencies
 - Idaho Commission on Hispanic Affairs
 - Idaho Department of Health and Welfare – Project Filter
- US Department of Health and Human Services, Office of the Assistant Secretary for Health, Region 10
- Unaffiliated community leaders



Living - Learning - Working - Playing

Sponsorship Levels

\$500+ **Gold Sponsor**

- Inclusion of company name and logo in recognition for sponsorship in all marketing strategies i.e. save the date, press releases and media releases, social media outlets as **"Latina Health Symposium:" sponsored by [Your Organization's Name]**
- Showcase Opportunity – Briefly address the summit attendees or a 3-minute promotional video clip at the event.
- Exhibition table at event
- Company logo prominently displayed at sponsored event
- Half-Page Ad in program book
- Reserved table at event (6 spots)

\$250+ **Silver Sponsor**

- Inclusion of company name and logo in all marketing strategies i.e. save the date, press releases and media releases, social media outlets
- Exhibition table at event – two reserved spots for booth staffing at the event
- Company logo prominently displayed at sponsored event
- 1/4 Page Ad in program book

\$100+ **Bronze Sponsor**

- Inclusion of company name and logo in program book
- Exhibition table at the event – two reserved spots at the event for table staffing

Sponsors' logos will appear on all conference materials and be displayed on a sponsorship recognition slide on screen. Sponsors will be verbally recognized at the symposium, and they are welcome to submit additional materials to be distributed. We are targeting 150 symposium attendees. Our registration will be open to sponsors only through September 8, 2016. Sponsorship may be cash dollars or via in-kind items.

On behalf of the Latina Health Symposium, I would like to thank you in advance for helping us achieve our goal. If you would like further information about this event please contact our lead organizers listed below: **Jocabed Veloz** at jocaveloz@me.com or **Lewissa Swanson** at lewissa.swanson@hhs.gov



Living - Learning - Working - Playing

2017 Latina Health Symposium Exhibitor LOCATION: St. Luke's in Boise, ID

Please indicate the Sponsorship level that interests you:

- Gold Sponsor: \$500
 Silver Sponsor: \$250
 Bronze Sponsor:\$100
 Individual Sponsor: \$25

Name of Exhibitor

(Name as it will appear on exhibit sign and in printed materials, ***please submit logo with this form***)

Main Contact Information			
Full Name:		Title:	
Address:		City:	Zip Code:
Phone:		Email:	

List name(s) and titles of person(s) managing exhibit and, if gold sponsorship the names of people¹:

Name of Attendees		
1.	2.	3.
4.	5.	6.

(1. Submit form with your logo to receive an invoice 2.Submit payment to receive special code to waive \$10.00 register fee for participants listed above)

Space Assignments

A copy of the floor plan will be included with the booth assignment notification. Set up may take place on **Friday, September 22nd between 7:00-8:00 am**. There will be dedicated time during the day for people to visit exhibit tables.

Sponsorship payment needs to be secured before the benefits of sponsorship are given. If payment is not received by September 8th the sponsorship will be relinquished and spots will be given to others.

Method of Payment

Return sponsorship information to jocaveloz@me.com and invoice will be generated and sent back to you. Full payment must accompany the invoice, make check payable to Latina Health Symposium: Payment may be sent to our fiscal agent at the address above.

C/O Jocabed Veloz
Re: Latina Health Symposium
4696 W. Overland Rd., Ste. 226
Boise, ID. 83705

If you have any questions please contact Joca Veloz at jocaveloz@me.com

¹ All participants must register, upon receipt of payment, you will receive a special promotional code that will enable your attendees to register without paying the \$10.00 registration fee.